

FILMIC INTERVENTIONS

A Two-Day

Workshop

Hosted by The

Montreal

Project on

European

Cinemas



Advertising, Industry and the Moving Image in German and Austrian Modernity

Wednesday November 10th **Film Screening: 8:30pm**

Gustav Deutsch, *FILM IST. a girl & a gun* (2009), followed by a discussion with Gustav Deutsch and Hanna Schimek, Goethe Institut, 418 Sherbrooke Est

Thursday November 11th **Advertising and Industry**

9:30am-1pm (McGill, Arts 160)

- Coffee and introductions
- Karin Fest/ Siegfried Mattl (University of Vienna): "Cycling the City: Hugo Eywo's *Where are the Millions?*" (1925)
- Michael Cowan (McGill University): "Reflections on the Magical Image: Early Advertising Films by Julius Pinschewer"
- Q&A: Gustav Deutsch/Hanna Schimek (Vienna): Notes, Sketches and Associative Research on *Where are the Millions*

3-5pm (McGill, 688 Sherbrooke, Room 1025)

- Lydia Nsiah/ Sema Colpan/ Joachim Schätz (University of Vienna): "Visualising Industrial Production in Austria: Rudi Mayer's industrial films"
- Elisabeth Büttner (University of Vienna), "Industrial Footage"

Friday November 12 **Culture, Science and Education**

9:30am-12:30pm (Arts 160)

- Tobias Nagl, (University of Western Ontario): "Film and Travel. The Case of Colin Ross"
- Janelle Blankenship (University of Western Ontario): "Film-Symphonie vom Leben und Sterben der Blumen: Plant Rhythm and Expressionism in *Das Blumenwunder*"

- Janet Janzen (McGill University): "The Magician's Objective: Raising Plants and other Wonders in Kulturfilme"

2-4:30pm (McGill, 688 Sherbrooke, Room 1025) **International Contexts**

- Thomas Lamarre, (McGill University): "Kulturfilm in Japan: Animating Nature -- *Momotarô, umi no shinpei* (Momotaro's Divine Navy, 1945)"
- Charles Acland (Concordia University): "Educational Film in Canada: *Articulatory Habits in French and English* (1975)"
- Ara Osterweil, Alanna Thain (McGill University): Treasures from the MIRL archives

7-9pm (UQAM)
Masterclass with Gustav Deutsch and Hanna Schimek
Université de Québec à Montréal, Local DS-R510 (Pavillon J. -A.-De Sève, 320 rue Saint Catherine Est)

Made possible with generous support from the Deutscher Akademischer Austausch-Dienst, the Wiener Wissenschafts-, Forschungs- und Technologiefonds, the Centre canadien d'études allemandes et européennes, the Project on European Cinemas, the Chaire René-Malo et Ecole des médias (Université de Québec à Montréal) and the Department of German Studies (McGill)